



19 Clinton Ave. Albany, NY 12207

www.palacealbany.org

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Palace Theatre Announces Official Reopening with Free Summer Movie Series for Children and Families

Summer in the City serves thousands from surrounding neighborhoods each year

ALBANY, N.Y. — The Palace Theatre's **Summer in the City Movie Series**, presented by SEFCU will return to offer seven free, family-friendly movies to children and families from neighborhoods around the Palace in downtown Albany, with targeted outreach to low-income and underserved families in the City. The movie series provides children with the opportunity to enjoy the excitement and beauty of the historic Palace Theatre, while offering fun, safe and positive opportunities to become engaged in the arts.

Summer in the City is one of several free and low-cost arts and educational programs offered by the Palace that positively impacts local children and families each year.

“As the Board Chair of the Palace Theatre, I am extremely proud of our Summer In The City movie series. It’s one of the important ways our theatre reaches out to underserved families in our community, and it’s a great way for a whole new generation of young people to become more familiar with the beautiful Palace. We thank SEFCU for sharing our vision about this summer program, and for their generous support!” - **Stephen P. Baboulis, Chairman, PPAC Board of Directors.**

“SEFCU is thrilled to serve as this year’s Presenting Sponsor of the Palace Theatre’s Summer in the City family movie series. We have supported this wonderful program since 2016 to ensure that children and families in the City of Albany have the opportunity to beat the heat while also sparking the imagination as they enjoy fun, family-friendly movies in this Albany landmark,”

said SEFCU President and CEO Michael Castellana. “Going to the movies is always a special treat, especially this year as it represents a return to normalcy after the pandemic paused so many of our favorite summer activities. After last year’s intermission, this year, I hope everyone enjoys the show.”

For each show, doors open at Noon. Movies begin at 1 p.m. Free popcorn is provided to children 12 and under.

2021 SUMMER IN THE CITY SCHEUDLE

For all events, doors open at noon; movies begin at 1:00 p.m.

Tuesday, July 13	Moana
Tuesday, July 20	Sonic The Hedgehog
Tuesday, July 27	The Secret Life of Pets 2
Tuesday, August 3	Spider-Man: Into The Spider-Verse
Tuesday, August 10	Pokemon: Detective Pikachu
Tuesday, August 17	Frozen II
Tuesday, August 24	Sing

Free tickets may be picked up in advance at the Palace Theatre Box Office at 19 Clinton Ave. during regular business hours or reserved online at palacealbany.org. Individual Groups, Day Care, and Summer Camps looking to reserve a block of tickets may call in advance at 518.465.3335, ext. 111. For more information, call 518.465.4663 or visit www.palacealbany.org

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About the Palace Theatre

The Palace has been Albany's iconic downtown landmark for the past eight decades, bringing the biggest names in entertainment to the Capital Region. The history and programming of the Palace is a unique and often untold story with roots dating back to the period of the Great Depression. The Palace Theatre, built in 1931, originally presented vaudeville acts, feature films and became a civic auditorium before closing its doors in 1969. The theatre maintains its original beauty and design and is a historical landmark in the City of Albany. The Palace Performing Arts Center was established in 1984 and incorporated as a nonprofit organization in 1989, created to operate the Palace Theatre. The mission of the Palace is to bring world-class arts and entertainment to New York's Capital Region, greatly enhancing the area's cultural and economic development. Our

mission is carried out through core programming and community initiatives that include performing arts entertainment, free arts education, family-friendly performances, free summer movies and a classic movie program series. The Palace has a significant economic footprint with over \$3.5 million in ticket sales and 180,000 patrons.

About SEFCU:

Established in 1934, today SEFCU is among the 50 largest credit unions in the U.S. with more than \$3 billion in assets, more than 330,000 members, and 47 branches in the Capital Region, Binghamton, Syracuse, and Buffalo. In addition to full service retail and commercial banking products and services, SEFCU is committed to supporting the community through the donation of time and talent of its staff and members, as well as monetary contributions to help people and make an impact in the communities it serves. Find us on Facebook® and follow us on Twitter®.