



Backstage Ball
Thursday, September 5, 2019
Honoring:
James J. Barba, CEO, Albany Med

Corporate Sponsorship Benefits

PRESENTING SPONSOR \$25,000

BENEFITS:

- Marquee advertising, in relation to Backstage Ball until **9/6**
 - Recognition as Presenting Sponsor on all Backstage Ball advertising materials, including logo on exterior window wrap (*Palace Theatre's Backstage Ball presented by Sponsor*)*
 - Recognition as Presenting Sponsor in all event correspondence and solicitations including; email save-the-date, and event invitation
 - Recognition as Presenting Sponsor on save-the-date card
 - Recognition as Presenting Sponsor in all attendee acknowledgements
 - Logo with link at palacealbany.org event page
 - Ten (10) admissions to VIP cocktail reception and Backstage Ball
 - VIP Parking
 - Logo display on all event signage
 - Banner displayed at event (*banner to be provided by Sponsor*)
 - Sponsor gobo lighting displayed on Palace Theatre curtain at event
 - Full page ad in commemorative Backstage Ball program
 - Listing in playbill at appropriate or cumulative level in relation to Backstage Ball
 - Rotating Logo on Lobby-tron Flat Screen TV, in relation to Backstage Ball until **9/6**
 - Rotating Logo on Digital Signage in Box Office, in relation to Backstage Ball until **9/6**
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Corporate Sponsorship Benefits cont.

DIAMOND SPONSOR \$15,000

BENEFITS:

- Marquee advertising, in relation to Backstage Ball, on day of event
- Recognition as Diamond Sponsor on all Backstage Ball advertising materials, including logo on exterior window wrap (*Palace Theatre's Backstage Ball presented by Sponsor*)*
- Recognition as Diamond Sponsor in all event correspondence and solicitations including; email save-the-date, and event invitation*
- Logo with link at palacealbany.org event page
- Eight (8) admissions to VIP cocktail reception and Backstage Ball
- VIP Parking
- Logo displayed on all event signage
- Banner displayed at event (*banner to be provided by Sponsor*)
- Full page ad in commemorative Backstage Ball program*
- Listing in playbill at appropriate or cumulative level in relation to Backstage Ball
- Rotating Logo on Lobby-tron Flat Screen TV until **9/6**
- Rotating Logo on Digital Signage in Box Office until **9/6**

PLATINUM SPONSOR \$10,000

BENEFITS:

- Marquee advertising, in relation to Backstage Ball on day of event
 - Recognition as Platinum Sponsor on all Backstage Ball advertising materials*
 - Banner displayed at event (*provided by sponsor*)
 - Logo prominently displayed on event invitations*
 - Logo with link at palacealbany.org event page
 - Six (6) admissions to VIP cocktail reception and Backstage Ball
 - VIP Parking
 - Half page ad in commemorative Backstage Ball program*
 - Listing in playbill at appropriate or cumulative level in relation to Backstage Ball
 - Rotating Logo on Lobby-tron Flat Screen TV until **9/6**
 - Rotating Logo on Digital Signage in Box Office until **9/6**
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Corporate Sponsorship Benefits cont.

GOLD SPONSOR \$5,000

BENEFITS:

- Recognition as Gold Sponsor on all Backstage Ball advertising materials*
- Logo prominently displayed on event invitations*
- Logo with link at palacealbany.org event page
- VIP Parking
- Four (4) admissions to VIP cocktail reception and Backstage Ball
- Quarter page ad in commemorative Backstage Ball program*
- Listing in playbill at appropriate or cumulative level in relation to Backstage Ball
- Rotating Logo on Lobby-tron Flat Screen TV until 9/6
- Rotating Logo on Digital Signage in Box Office until 9/6

SILVER SPONSOR \$2,500

BENEFITS:

- Logo at palacealbany.org event page
- Logo on Event Invitation*
- Two (2) admissions to VIP cocktail reception and Backstage Ball
- Social Media Promotions
- Listing in commemorative Backstage Ball program*

BRONZE SPONSOR \$1,500

BENEFITS:

- Listing at palacealbany.org event page
 - Two (2) admissions to VIP cocktail reception and Backstage Ball
 - Listing on Event Invitation*
 - Listing in commemorative Backstage Ball program*
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Corporate Sponsorship Registration Form
Backstage Ball
Thursday, September 5, 2019
Honoring:
James J. Barba, CEO, Albany Med

Contact Name: _____

Company: _____

Address: _____

Phone: _____ **Email:** _____

Yes, I/we would like to sponsor *Backstage Ball* at the following level:

- Presenting Sponsor - \$25,000 Diamond Sponsor - \$15,000 Platinum Sponsor - \$10,000
 Gold Sponsor - \$5,000 Silver Sponsor - \$2,500 Bronze Sponsor - \$1,500

I/we would like to join the Honorary Committee to celebrate the award recipient:

- \$275 per person \$500 per couple

(Please write name(s) above as you would like it to appear)

I/we would like to purchase tickets to Backstage Ball:

\$150 per ticket Enclosed please find \$ _____ for _____ tickets.

(Please list names of Backstage Ball attendees.)

Enclosed please find my CHECK, made payable to the **Palace Performing Arts Center**

Please charge my CREDIT CARD a total of \$ _____

- Visa MasterCard Discover AMEX

Name on Card: _____

Credit Card Number: _____ Exp: _____ CVV Code: _____

Signature: _____ **Date:** _____

***Benefits dependant upon commitment made by July 1, 2019**

<p><u>By Mail</u> Palace Performing Arts Center Development Department 19 Clinton Avenue Albany, NY 12207</p>
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<p><u>Online</u> Event Brite _____</p>

<p><u>By Phone or Email</u> Phone: (518) 465-3335 ext. 124 Email: apowell@palacealbany.org</p>
