



19 Clinton Ave. Albany, NY 12207
www.palacealbany.org

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Palace Performing Arts Center Contact:

Sean Allen, Director of Marketing

518.465.3335, ext. 111

sallen@palacealbany.org

Palace Theatre's Annual Community Block Party Returns to Downtown Albany this Saturday, August 17!

COMMUNITY BLOCK PARTY

PRESENTED BY



SPONSORED BY



ALBANY, N.Y. — The Palace Performing Arts Center in cooperation with Price Chopper/Market 32, MVP Health Care, HOT 99.1 and our local neighborhood associations is pleased to present the *2nd Annual Palace Theatre Community Block Party*. This *Saturday, August 17 from Noon to 4PM* the area around the Palace Theatre

will be filled with music, family friendly activities, vendors, community organizations, food trucks & more! This event is free and open to the public. Bring the entire family for an afternoon of fun including live music by The Ill Funk Ensemble, DJ's from HOT 99.1, face painters, balloon artists, games, giveaways and much more.

Free Backpacks and School Supplies will be provided by Fidelis Care and Whitney M. Young Health Center while supplies last!

"We are excited to once again present our community block party and celebrate the neighborhood that we love. The Palace Theatre is extremely proud to be a vibrant part of our local community and we feel honored to welcome all our friends and neighbors. We look forward to seeing everyone on August 17th for an afternoon of great food, terrific music and family friendly activities for the kids."

Billy Piskutz, Palace Performing Arts Center, Interim Executive Director

"The Palace Theatre is throwing a block party! We had so much fun at last year's inaugural event, and this year promises to be even bigger and better. I hope everyone will come to visit us on Saturday, August 17th as we team up with the Capital Region community for a great day of family entertainment!"

Stephen P. Baboulis, Palace Performing Arts Center, Chairman of the Board

"Block parties are time-honored traditions in neighborhoods everywhere. When neighbors come together, have fun and make memories, the community is strengthened. Price Chopper/Market 32 is excited to bring some cheer and enjoyment to the residents of Arbor Hill through support of the Palace Theatre Community Block Party."

Pam Cerrone, Director of Community Relations, Price Chopper/Market 32

"The Palace Theatre block party provides families in Albany with an opportunity to get outdoors, enjoy fun activities, and celebrate this wonderful community," ***said Ted Herman, MVP's Senior Leader, Enterprise Marketing and Communications.*** "MVP will always have a strong commitment to the communities we serve, and we are so proud to once again sponsor this exciting event that reinforces healthy fun for kids and adults of all ages."

About the Palace Theatre:

The Palace has been Albany's iconic downtown landmark for the past eight decades, bringing the biggest names in entertainment to the Capital Region. The history and programming of the Palace is a unique and often untold story with roots dating back to the period of the Great Depression. The Palace Theatre, built in 1931, originally presented vaudeville acts, feature films and became a civic auditorium before closing its doors in 1969. The theatre maintains its original beauty and design and is a historical landmark in the City of Albany. The Palace Performing Arts Center was established in 1984 and incorporated as a nonprofit organization in 1989, created to operate the Palace Theatre. The mission of the Palace is to bring world-class arts and entertainment to New York's Capital Region, greatly enhancing the area's cultural and economic development. Our mission is carried out through core programming and community initiatives that include performing arts entertainment, free arts education, family-friendly performances, free summer

movies and a classic movie program series. The Palace has a significant economic footprint with over \$3.5 million in ticket sales and 180,000 patrons.

About Price Chopper/Market 32:

The heart of any community is its people. For 85 years, Price Chopper/Market 32's commitment to their customers and the communities they serve has remained steadfast, going far beyond offering great food, selection and low prices. Price Chopper/Market 32 is proud to lend support to many charitable organizations and events that make a real difference in the community, and it's why they say, "We're not just in your neighborhood, we're your neighbor."

About MVP Health Care:

MVP Health Care is a nationally recognized, not-for-profit health insurer caring for more than 700,000 members in New York and Vermont. Committed to the complete well-being of our members and the communities we serve, MVP makes health insurance more convenient, more supportive, and more personal. For more information, visit www.mvphealthcare.com, or on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).