## FOR IMMEDIATE RELEASE

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## The Palace Theatre, City of Albany and Mirth Films present The Palace Sessions

The Palace Theatre, the City of Albany and Mirth Films are teaming up to present The Palace Sessions, a monthly live music series featuring some of our favorite regional acts performing in unique spaces within the historic performing arts center. **The series kicks off on Wednesday**, **July 15 with a live performance by Wurliday.** Hailing from Albany, NY, Wurliday brings together some of the most exciting, dynamic musicians in the live music scene for a lively injection of soul-funk goodness, direct to your ears.

Mark your calendars for these special live streaming concerts on July 15, August 19, September 16 & October 21. Performances will stream live on the *PALACE THEATRE'S YOUTUBE PAGE* beginning at 7:00 pm. Additional performers will be announced.

"We are thrilled to be able to welcome live music back to the hallowed halls of the Palace Theatre," noted Billy Piskutz, Executive Director of the Palace Performing Arts Center. "This historic building exists to entertain and create memories and after a nearly four-month absence due to COVID-19, it is a thrill to know that it will again. We hope that our patrons will enjoy these performances as much as we do!"

"Summer in Albany is synonymous with music and entertainment and it is wonderful to have the Palace Theater hosting local musicians albeit in a different way this year," said Albany Mayor Kathy Sheehan. "I applaud the ingenuity of the Palace Theater, the Office of Cultural Affairs, and Mirth Films in bringing entertainment to people during COVID-19. I continue to be impressed with how our community has risen to the challenge of keeping the arts alive during this time and look forward to tuning in to the Palace Sessions."

During the stream, donations can be made to benefit the Palace Performing Arts Center, Inc. – the 501(c)3 non-profit organization that owns and operates the historic Palace Theatre. Donations can be made *HERE* or directly through the Palace Theatre's Text To Give program, by texting Palace2020 to 44321.

## The Palace Sessions is generously sponsored by KeyBank.

## **About the Palace Theatre:**

The Palace has been Albany's iconic downtown landmark for the past eight decades, bringing the biggest names in entertainment to the Capital Region. The history and programming of the Palace is a unique and often untold story with roots dating back to the period of the Great Depression. The Palace Theatre, built in 1931, originally presented vaudeville acts, feature films and became a civic auditorium before closing its doors in 1969. The theatre maintains its original beauty and design and is a historical landmark in the City of Albany. The Palace Performing Arts Center was established in 1984 and incorporated as a nonprofit organization in 1989, created to operate the Palace Theatre. The mission of the Palace is to bring world-class arts and entertainment to New York's Capital Region, greatly enhancing the area's cultural and economic development. Our mission is carried out through core programming and community initiatives that include performing arts entertainment, free arts education, family-friendly performances, free summer movies and a classic movie program series. The Palace has a significant economic footprint with over \$3.5 million in ticket sales and 180,000 patrons.