FOR IMMEDIATE RELEASE

January 5, 2021

Palace Theatre Contact:

Sean Allen, Director of Marketing 518-465-3335 x. 111 sallen@palacealbany.org



19 Clinton Ave. Albany, NY 12207 www.palacealbany.org

Palace Theatre, City of Albany and Mirth Films Present

The Palace Sessions



Moriah Sawyer MadisonFormica Fredericks Vandenburg

Palace Theatre, the City of Albany and Mirth Films are pleased to announce the next edition of The Palace Sessions featuring a triple shot of incredible young local talent.

Moriah Formica, Sawyer Fredericks & Madison VanDenburg Wednesday, January 13th at 7:00 pm

The performances will stream live on the Palace Theatre's YouTube Page at https://bit.ly/PalaceAlbanyYoutube

The Palace Sessions is a monthly live music series featuring some of our favorite regional acts performing in unique spaces within the historic performing arts center. Watch previous episodes of The Palace Sessions online:

Wurliday - <u>Click Here To Watch</u>
Eastbound Jesus - <u>Click Here To Watch</u>
The Amico-Barady Quartet - <u>Click Here To Watch</u>
Wild Adriatic - <u>Click Here To Watch</u>

During the stream, donations can be made to benefit the Palace Performing Arts Center, Inc. – the 501(c)3 non-profit organization that owns and operates the historic Palace Theatre. Donations can be made <u>HERE</u> or directly through the Palace Theatre's Text To Give program, by texting PalaceSessions to 44321.

The Palace Sessions is generously sponsored by KeyBank, CDPHP, Price Chopper / Market 32, CDTA, Exit 97.7/106.1 WEXT & Albany.com

About the Palace Theatre:

The Palace has been Albany's iconic downtown landmark for the past eight decades, bringing the biggest names in entertainment to the Capital Region. The history and programming of the Palace is a unique and often untold story with roots dating back to the period of the Great Depression. The Palace Theatre, built in 1931, originally presented vaudeville acts, feature films and became a civic auditorium before closing its doors in 1969. The theatre maintains its original beauty and design and is a historical landmark in the City of Albany. The Palace Performing Arts Center was established in 1984 and incorporated as a nonprofit organization in 1989, created to operate the Palace Theatre. The mission of the Palace is to bring world-class arts and entertainment to New York's Capital Region, greatly enhancing the area's cultural and economic development. Our mission is carried out through core programming and community initiatives that include performing arts entertainment, free arts education, family-friendly performances, free summer movies and a classic movie program series. The Palace has a significant economic footprint with over \$3.5 million in ticket sales and 180,000 patrons.